



SOUTH FLORIDA

Your Global Business Connection





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SOUTH FLORIDA



Miami - Dade County



Broward County



Palm Beach County



• • • Your Global Business Connection

Strategically located between Canada, Latin America and the Caribbean, Europe and the Pacific Rim, South Florida is one of the world's most important gateways for international commerce. With a fast-growing population of more than 5.6 million full-time residents, South Florida is also one of the most vibrant domestic markets in the United States.

Today, the three South Florida counties – Miami-Dade, Broward and Palm Beach – are home to approximately 1,200 multinationals from throughout the world, as well as numerous Fortune 500 companies. Our industry clusters include:

- **Aviation/Aerospace**
- **Creative Industries**
- **Fashion/Lifestyle**
- **Financial Services**
- **International Commerce**
- **Information Technology (IT)/Telecommunications**
- **Wireless Communications/Mobility**
- **Life Sciences**
- **Logistics and Marine Transport**
- **Professional and Business Services**

Our regional assets include a highly skilled, multilingual workforce, international airports and seaports, and world-class Internet and telecommunications access. The region has an exceptional quality of life with year-round outdoor activities, arts, culture and sport activities. You will find a wide range of housing options, from beachfront condominiums to suburban single-family homes.

Whether it's through programs such as small business assistance, services for women and minority owned businesses or expedited permitting for companies needing to relocate or expand, you will find local governments with a strong record of providing the foundation for businesses to succeed. South Florida's government leaders have long been on the cutting edge of supporting business location and growth by planning, funding, building and maintaining the infrastructure that is so vital to a strong economy. Not content to rest on past successes, local communities are establishing programs to continue to make South Florida the place to live and work now and in the years to come.

South Florida is business friendly and we invite you to take advantage of our region's dynamic business climate and consider relocating or expanding your company in South Florida: *Your Global Business Connection*.

Frank R. Nero

President and CEO

The Beacon Council, Miami-Dade County

James P. Tarlton

President and CEO

The Broward Alliance, Broward County

Kelly Smallridge

President and CEO

Business Development Board
of Palm Beach County

Top Companies Located in South Florida

American Airlines	Motorola
American Express	Norwegian Cruise Lines
AutoNation	Noven Pharmaceuticals
Biotech AG	Office Depot
Burger King	Perry Ellis International
Carnival Cruise Lines	Pratt and Whitney Rocketdyne
Citrix Systems	Research in Motion
DHL Worldwide Express	Royal Caribbean International
FedEx Express	Ryder System
Florida Power and Light Company	Scripps Florida
General Dynamics C4 Systems	Sikorsky Aircraft
General Motors	Spherion Corporation
Kimley Horn	Spirit Airlines
Lennar	Telefonica
Lockheed Martin	Wackenhut
Microsoft	

Top Reasons to Choose South Florida

- **Strategic location in the Western Hemisphere**
- **Skilled, multicultural, multilingual workforce**
- **Convenient U.S. and international air connections**
- **Seaports, free trade zones and multimodal cargo transportation**
- **Internet and telecommunications hub**
- **More than 150 international consulates, trade offices and bi-national chambers of commerce that support international business**
- **Business-friendly government**
- **A competitive and highly favorable tax climate**
- **Dynamic and diverse economy with a population of 5.5 million**
- **Economic and financial incentives**
- **Warm climate and exceptional quality of life**



Your International Connection

City	Flying Time
Amsterdam, The Netherlands	8 hrs 50 min
Asuncion, Paraguay	12 hrs 30 min
Atlanta, Georgia	1 hrs 50 min
Bogota, Colombia	3 hrs 30 min
Buenos Aires, Argentina	8 hrs 45 min
Caracas, Venezuela	3 hrs 15 min
Dallas, Texas	2 hrs 55 min
Frankfurt, Germany	8 hrs 45 min
Guatemala City, Guatemala	2 hrs 57 min
Kingston, Jamaica	1 hrs 40 min
La Paz, Bolivia	6 hrs 20 min
Los Angeles, Callifornia	5 hrs 5 min
Lima, Peru	5 hrs 30 min
London, United Kingdom	8 hrs 25 min
Madrid, Spain	8 hrs 30 min
Managua, Nicaragua	2 hrs 47 min
Mexico City, Mexico	3 hrs 20 min
New York, New York	2 hrs 50 min
Panama City, Panama	2 hrs 46 min
Paris, France	8 hrs 55 min
Quito, Ecuador	4 hrs 10 min
Rio de Janeiro, Brazil	8 hrs 20 min
San Jose, Costa Rica	2 hrs 45 min
San Juan, Puerto Rico	2 hrs 35 min
San Francisco, California	5 hrs 40 min
San Salvador, El Salvador	2 hrs 40 min
Santiago, Chile	8 hrs 25 min
Santo Domingo, Dominican Republic	2 hrs 15 min
Sao Paulo, Brazil	8 hrs 55 min
Toronto, Canada	3 hrs 10 min

Source: Miami International Airport





Why South Florida?

Like Hong Kong, London and San Francisco, South Florida is one of the world's most important gateways for trade and commerce. With its strategic location, South Florida is the nexus connecting the United States and Canada with Latin America, the Caribbean, Europe and Asia.

South Florida provides an ideal place for locating or expanding a business – and an ideal platform to reach international markets. *Expansion Magazine* has named the South Florida MSA as one of America's hottest areas for relocation and expansion, *fDi Magazine* (a Financial Times publication) ranked Miami as one of the top five Major Cities of the Future, The Milken Institute ranked Broward County in the top ten best performing cities index and *AmericaEconomia* ranked Miami as the number one city for doing business in Latin America. Here is a closer look at the region's key business assets.

International Infrastructure

South Florida businesses can take advantage of one of the most sophisticated and diverse international infrastructures in the world. The region has the third largest consular corps in the United States with approximately 70 consulates and 25 foreign trade offices from the major countries in Latin America and the Caribbean as well as Europe and Asia. Other assistance is provided through more than 45 bi-national chambers of commerce, three World Trade Centers, Enterprise Florida (the State of Florida's economic development organization), the U.S. Export Assistance Center and many other organizations.

In addition, the region has an extensive network of professional service providers with international experience, ranging from attorneys, bankers, accountants and architects to custom brokers and distributors. They are able to conduct business across a variety of cultures.



Did you know South Florida ...

- Has three international seaports, making it the sixth largest cargo region in the United States.
- Is home to the number one airport (Miami International Airport) in the United States for international freight.
- Is the birthplace of IBM's PC in the early 1980s (Boca Raton).
- Is home to the fifth Tier-1 Network Access Point (NAP) in the world, connecting South Florida with the rest of the Americas and Europe.
- Is the seventh largest metropolitan statistical area (MSA) in the United States.
- Has the third largest Consular Corps in the United States.
- Has the customs district with the largest trade surplus in U.S. history
- Has a workforce that speaks more than 100 different languages.



Transportation Hub

With three efficient international airports and three major seaports, South Florida was recently rated a “5-Star Logistics Metro” by *Expansion Management* magazine.

Miami International Airport (MIA) has more flights to Latin America and the Caribbean than any other U.S. airport, and ranks first in the United States for international freight and third for international passengers. Fort Lauderdale-Hollywood International Airport (FLL) and Palm Beach

International Airport (PBI) provide additional non-stop service to numerous destinations in the United States, Canada, the Caribbean and Latin America. *Condé Nast Traveler* magazine recently ranked PBI as the third best airport in the U.S. and sixth best in the world. In addition, South Florida has well-situated general aviation airports for business and personal air traffic, including Fort Lauderdale Executive Airport, the nation’s fifth busiest general aviation airport.

For seaborne trade, the Port of Miami ranks 13th among the container ports in the United States, while Broward County’s Port Everglades ranks 11th and the Port of Palm Beach is 21st. Together, they are the sixth largest cargo region in the United States. All three counties have Foreign Trade Zone areas, allowing shippers to enjoy improved cash flows, lower tariff rates and taxes, reduced insurance costs, upgraded quality control and no custom clearance delays. South Florida’s three seaports also host the world’s leading cruise lines, and the region is known as the “Cruise Capital of the World.”

Number of Destinations from South Florida Airports

Region Number of Destinations

United States	71
Caribbean	37
South America	21
Central America	9
Europe	9
Mexico	4
Canada	3



Source: Miami International Airport, Fort Lauderdale-Hollywood International Airport, Palm Beach International Airport



Connectivity

A network of fiber-optic cables speeds the flow of voice, data and video communications throughout South Florida and around the world. South Florida has numerous telecommunications carrier facilities, data storage facilities, fiber loops, international cable landings and multiple power grids, including the Telefonica KeyCenter and the NAP (Network Access Point) of the Americas. The latter is one of only five Tier-1 Network Access Points in the world.

The NAP of the Americas is a major Internet interconnection point that allows Internet access providers and carriers to exchange traffic and services with each other, in the same

way that a major international airport allows carriers to exchange passengers and freight so that they can reach their ultimate destination. The facility is backed by more than 100 carriers and other telecom companies and provides carrier-neutral connectivity, bilateral and unilateral peering, co-location and a full menu of managed services, routing Internet traffic between the Americas, the Caribbean and Europe.

Telefonica's KeyCenter also provides secure data collocation and connectivity through Telefonica's 16,000-mile undersea fiber optic ring connecting Latin America with United States and Europe.



Florida LambdaRail

Florida's higher education institutions have formed a statewide high-bandwidth research and education network called Florida LambdaRail (FLR). The "next generation" network facilitates advanced research, education and economic development activities in Florida. FLR is a member of National LambdaRail, a national high-speed research network initiative for research universities and technology companies.

Ampath

Florida International University's Center for Internet Augmented Research and Assessment (CIARA) has developed an international, high-performance research connection point called AMPATH (AMericaSPATH). The initiative extends participation to underrepresented groups in Latin America and the Caribbean, in science and engineering research and education activities through the use of high-performance network connections.

Workforce and Education

For global companies, one of South Florida's most important assets is its highly skilled, multicultural and multilingual workforce. The region's labor pool consists of more than 2 million residents, who collectively speak more than 100 different languages. In addition, many South Florida workers understand the cultural nuances of doing business throughout the Americas, as well as Europe and the Pacific Rim.

South Florida also enjoys a rich environment for learning. The region's colleges and universities educate approximately 350,000 students each year, serving the region's growing business community. Major four-year institutions include Florida Atlantic University, Florida International University, Miami Dade College (the largest institution of higher education in the United States), Nova Southeastern University, Palm Beach Atlantic University and the University of Miami. These institutions receive \$434 million in state and federal funding for research. Other large institutions include Broward College and Palm Beach Community College.

For families, the region's public and private schools offer excellent preK-grade 12 educational opportunities. Each county's school system has magnet programs providing specialized education geared toward professions such as life sciences, technology, international, health care and the arts. Newsweek recently ranked six South Florida high schools among the top 100 in the United States.

South Florida's public school systems, as well as vocational and adult education programs, provide career-oriented educational opportunities that offer training in the latest technologies and skills. The region's business community is closely involved in curriculum development at all levels to help ensure that students are prepared for the jobs of the future.

A Robust Domestic Market

Covering a land area of more than 5,000 square miles with a population surpassing 5.6 million full-time residents, South Florida is one of the major consumer markets in the U.S. It is the seventh largest MSA (metropolitan statistical area) in the United States and the average household income is over \$72,000.

Many international retail chains enter the United States by establishing their first operations in South Florida. These include Celine, Christian Laboutin, Paul's Bakery from France, and Tous from Spain. In addition, major international retail chains are located in South Florida, such as Burberry, Dolce & Gabbana, IKEA, Louis Vuitton and Tiffany & Co.

Favorable Cost of Doing Business

South Florida is a highly competitive location in terms of the costs involved in operating a business. Compared to many other major metropolitan areas, South Florida has a low tax structure. There is no state or local personal income tax, and the state corporate income tax is 5.5 percent. Property tax rates are among the lowest of major U.S. metropolitan areas.



Population Growth in South Florida

COUNTY 2000		2008	2013 <i>(projected)</i>
Miami-Dade	2,253,362	2,473,332	2,609,041
Broward	1,623,018	1,820,376	1,933,096
Palm Beach	1,131,191	1,323,506	1,452,841
South Florida	5,007,571	5,617,214	5,994,978

Source: ESRI Demographic and Income Profile, 2009

Foreign-born Population by Region

Region	Miami-Dade County	Broward County	Palm Beach County
Caribbean	688,760	170,645	67,001
South America	196,571	90,433	26,690
Central America	179,105	32,932	32,599
Europe	44,067	57,880	39,741
North America	5,391	20,651	10,248
Asia	28,638	31,436	16,961
Africa	4,851	5,782	3,230
Oceania	373	620	382

Source: U.S. Census Bureau, 2000



Your Global Business Connection

South Florida's highly diverse business sector includes regional and international headquarters, service, distribution, retail and wholesale companies, and leading-edge research and development institutions.

For the past decade, much of the region's economic development has focused on several target industries: aviation and aerospace, business services, creative industries, fashion/lifestyle, financial services, information technology (IT)/telecommunications, international commerce, life sciences and logistics and marine transport. In each of these sectors, South Florida's supportive business environment has helped start-up businesses, small and mid-size companies and Fortune 500 multinationals achieve sustained success.

Aviation and Aerospace

From designing and engineering NASA's next generation of rocket boosters to training new pilots and maintaining commercial aircraft, South Florida has a multi-billion dollar aviation/aerospace industry.

South Florida is home to major airlines, airframe and engine manufacturers, component parts suppliers and maintenance and overhaul firms. Well-known aviation companies with operations in South Florida include Aerothrust, Avborne Heavy Maintenance, Barfield, Bombardier, Embraer, Hamilton Sundstrand, Lockheed Martin, Pratt and Whitney Rocketdyne, Sikorsky and Spirit Airlines.

South Florida is one of the world's largest aviation simulation training centers through Aeroservice, Airbus, Alteon (a Boeing company subsidiary) and Pan Am International Flight Academy. In addition, the region has a variety of education programs offering degrees in flight training, aviation maintenance and aviation administration.

Fashion/Lifestyle

For decades, South Florida has been known for its "chic" fashion style: warm, pastel colors, tropical fabrics, eye-catching swimwear and easy to pack cruisewear. Leading global retailers now cater to the region's fashion demand at all price points. South Florida is also a major wholesale distribution point for the world's garment industry, with close connections to fashion houses around the world. Leading brands like Salvatore Ferragamo, Donald J Pliner and Hugo Boss have established successful operations in the region.

With fashion as the anchor, South Florida provides an attractive location for companies in other lifestyle and luxury categories, such as cosmetics, design, jewelry and watches, who are drawing on the area's outstanding resources for fashion photography, models and designers.





Professional and Business Services

South Florida is a major center for professional and business companies serving both the regional and international markets. A key asset is the region's diverse multilingual workforce, which supports service businesses seeking to bridge the diverse populations, cultures and business environments of the world. Professional services companies are able to recruit top talent from South Florida universities and colleges.

Major industry sectors include legal, accounting, architecture, engineering, advertising and management services. Well-known professional services companies headquartered in South Florida include Arquitectonica, Spherion, Greenberg Traurig and Wackenhut. In addition, many major professional services companies have their Latin American headquarters in South Florida, such as BBDO Miami (Latin America), Burson-Marsteller and Ogilvy & Mather, Latin America Division.

Creative Industries

South Florida's "creative industries" are helping drive the region's economy. Developing these knowledge-based industries—with their emphasis on people, learning and community—is stimulating entrepreneurship and the formation of new businesses.

South Florida is known worldwide for its creative industries, including film, television and video production companies like Discovery Channel, Continental Labs, HBO Latin America and MTV Networks Latin America. Leading Spanish-language broadcast and cable companies, such as Telemundo and Univision also have major facilities in South Florida.

Music and entertainment is another thriving sector with a corporate roster that includes Sony BMG Music, Warner/Chappell Music, EMI Latin, Hit Factory Criteria, Estefan Enterprises and Crescent Moon Studios. Video gaming and graphic design is another of the region's strengths.

With a skilled workforce, extensive production facilities and strong arts-oriented educational institutions and organizations in place, South Florida is well positioned to support continued investment in these creative industries.



Information Technology (IT) & Telecommunication

With a strong base of knowledge workers, ready access to high-speed global networks and cooperative regional alliances, South Florida provides a stimulating environment for technology and communications companies.

According to the American Electronics Association's 2008 Cyberstates Report, Florida has the nation's fourth largest technology industry cluster with approximately 282,000 workers. Engineering services and computer systems design are among the leading IT sectors.

Today, software application developers; network management, security and storage providers; wireless communication research and development companies and Latin American and Caribbean telecommunication service businesses are also achieving success in South Florida.

The region has deep roots in technology, including the distinction of being the birthplace to IBM's PC in the early 1980s. Major manufacturing employers like Harris, IBM and Motorola took advantage of the region's skilled workforce and transportation connections to grow their operations. Other major companies in South Florida include Avaya, Citrix, Foxconn, General Dynamics C4 Systems, Hewlett Packard, Microsoft, Motorola, Nokia, Nortel, Oracle, Research in Motion, SAP, Siemens, Sun Microsystems and Telefonica.

Financial Services

South Florida is one of the nation's top financial centers with a focus on international banking, wealth management, trade finance and insurance services. In fact, Miami's Brickell Avenue is known as the "Wall Street of the South" for its long-standing cluster of financial institutions.

According to the Florida International Banking Association (FIBA), more than 70 banks from Canada, Europe, the Middle East, Asia and Latin America have offices in the region, including Banco Santander, Banco de Chile, Credit Suisse and Deutsche Bank.

South Florida also is a center for the international insurance industry, including Assurant, AXA and MAPFRE. The State of Florida recently adopted new legislation that allows insurance companies to sell life insurance and annuities to non-U.S. citizens without adverse tax consequences.

Financial service firms throughout the region also cater to South Florida's affluent individuals and families, and support the growth of their business enterprises. Investment advice, tax planning, mortgage loans, employee benefit programs and cash management applications are among the many readily available services.



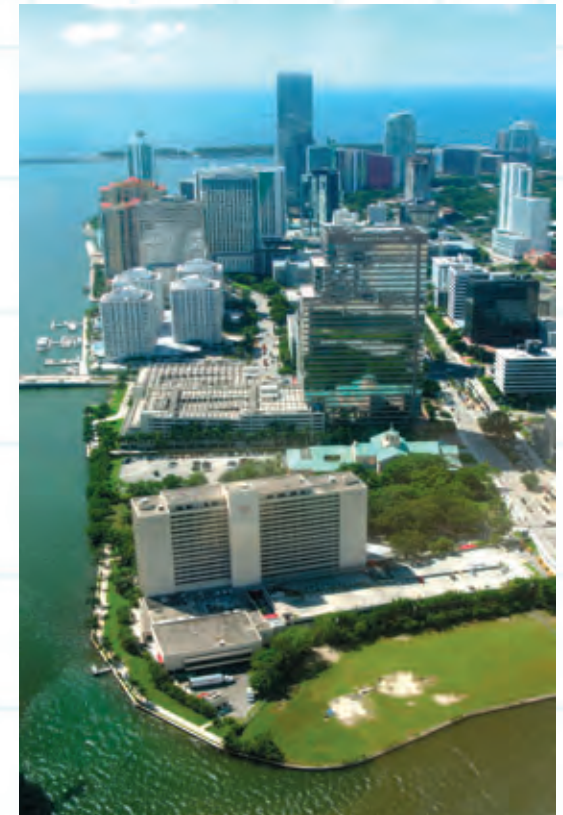
International Commerce

South Florida's fast and convenient connections to world markets make it a preferred location for multinationals to establish regional headquarters. Today, nearly 1,200 multinationals – including 45 billion-dollar companies – collectively manage \$221 billion in revenue from South Florida, according to the South Florida Global Economic Impact Study, a project sponsored by The Beacon Council and *WorldCity* magazine. That revenue figure is nearly the size of Venezuela's GDP (\$228 billion) and larger than that of Colombia (\$172 billion) and Chile (\$164 billion).

The region's proximity to the Caribbean and Latin America continues to attract North American, European and Asian

companies serving the Western Hemisphere. Leading multinationals with offices in South Florida include Eli Lilly, Exxon-Mobil, Ferragamo Latin America, Fuji Photo Film USA, General Motors, Kraft Foods, Mazda North America, Novartis Latin America, Office Depot, Panasonic Latin America, Porsche Latin America, Skandia America and Siemens.

South Florida is a leading hub for the distribution of goods and services throughout the Americas. In 2008, the total merchandise trade through South Florida's airports and seaports surpassed \$90 billion with a record trade surplus of \$19.6 billion. As trade grows, the region's airports and seaports continue to invest in the cargo services and facilities.



South Florida's Top Trading Partners (Billions of dollars)

1. Brazil	\$13.17
2. Venezuela	\$6.38
3. Colombia	\$5.64
4. China	\$4.65
5. Dominican Republic	\$4.54
6. Honduras	\$4.00
7. Costa Rica	\$3.97
8. Chile	\$3.31
9. Peru	\$2.50
10. Argentina	\$2.35

SOURCE: WorldCity compilation of U.S. Customs District data (all Florida ports south of Tampa)



Life Sciences

Germany's Max Planck Society recently chose South Florida as the site for its first U.S. research facility, joining world-renowned Scripps Florida on the Jupiter campus of Florida Atlantic University. To the south, the University of Miami's clinical research initiatives provide an additional impetus to the region's fast-growing life sciences sector.

Since arriving in Palm Beach County, Scripps Florida – a worldwide leader in biomedical research – has built collaborative partnerships with research institutions and the private sector, creating spin-off companies and attracting new investment. Over the next 15 years, Scripps Florida is projected to help create 6,500 new jobs with a \$1.6 billion economic impact. In addition, the Max Planck Florida Institute – which will focus on bio-imaging research projects – will create more than 1,800 jobs directly and indirectly over the next 20 years.

In Broward County, Nova Southeastern University (NSU), is constructing the Center for Collaborative Research, which will be one of Florida's largest wet-lab research facilities. Other leading examples of life science research include Florida Atlantic University's marine biology initiative and Florida International University's bioengineering program.

The University of Miami, through the Leonard M. Miller School of Medicine and its affiliated institutions, is investing approximately \$1 billion in new facilities, recruiting

new faculty, expanding research and improving clinical services. New facilities include a Clinical Research Building and a Biomedical Research Building.

Institutions affiliated with the University of Miami Miller School of Medicine include the Bascom Palmer Eye Institute, ranked the number one eye hospital in the United States by *U.S. News & World Report*; the Sylvester Comprehensive Cancer Center; The Miami Project to Cure Paralysis; The National Parkinson Foundation; The Diabetes Research Institute; the Miami Institute of Human Genomics; and Interdisciplinary Stem Cell Institute. The Miller School of Medicine has more than 1,300 ongoing research projects funded by nearly \$200 million in external grants and contracts to University of Miami faculty.

University research, technology transfer and licensing agreements – combined with a 50-year history of entrepreneurial success – are helping to spur the growth of the region's 1,500-plus bioscience, medical device and pharmaceutical companies. Beckman Coulter, BD Bioscience, Boston Scientific, Cordis (a Johnson & Johnson company), Biotest AG, Noven Pharmaceuticals and Schering-Plough are among industry leaders that have invested in South Florida life science companies.

The sector also is supported by major medical centers, such as Mount Sinai Medical Center, Boca Raton Community Hospital in Boca Raton, Memorial Hospital in Hollywood, Broward General Medical Center, Miami's Jackson Memorial Hospital and Baptist Regional Health South Florida.

South Florida was selected as a U.S. Geological Survey Center, a world-class scientific center of excellence for environmental science, education and technology, in association with the \$8.5 billion Everglades Restoration Project. Such centers fuel expansion in technology and science, helping to attract venture capital to the area.





Logistics and Marine Transport

South Florida's location in the Americas makes it a natural site for logistics and marine companies to establish international or regional headquarters operations. Ryder System, one of the world's largest logistics companies, has its global headquarters in South Florida, where it was founded decades ago. In addition, Florida International University is home to the Ryder Center for Logistics.

DHL, the global market leader in international express, overland transport and air freight, has its Americas headquarters in South Florida. Companies that have their Latin America headquarters in the region include FedEx Express and UPS. Also, Hellmann Worldwide Logistics maintains its U.S. headquarters in South Florida.

All major shipping lines have operations in South Florida, including Mearsk, Seaboard Marine, Hamburg Sud, Hapag Lloyd and China Shipping. To assist in the movement of goods, South Florida has approximately 1,500 customs brokers and freight forwarders.



Quality of Life

From sandy beaches to smooth golf greens, from professional sports to top museums and outdoor family festivals, South Florida offers a warm and attractive quality of life. Shopping, dining and a variety of attractive housing options in both urban and suburban locations add to the region's appeal. *Money Magazine* ranked South Florida cities Weston (#73), Coral Springs (#78), and Miramar (#98) as among the top 100 "Best Places to Live in the U.S." and *Hispanic Magazine* ranked Miami #1 as the "Top City for Hispanics to Live."

The region's year-round outdoor activities include golfing, boating, biking, tennis, polo, cricket, golf and equestrian opportunities. The region also boasts two national parks (the Everglades National Park and Biscayne National Park) and the Big Cypress National Preserve. With more than 160 courses, Palm Beach County is recognized as the golf capital of Florida, while Fort Lauderdale, with 185 miles of inland waterways, is known as the "Venice of America."

World-class South Florida museums include the Norton Museum of Art in West Palm Beach, Museum of Art in Fort Lauderdale, Miami Art Museum and Museum of Contemporary Art in North Miami. Each county has a major performing arts center: Kravis Center for the Performing Arts in West Palm Beach, Broward Center for the Performing Arts in Fort Lauderdale and Miami's Adrienne Arsht Center for the Performing Arts. New World Symphony, Florida Grand Opera, Ballet Florida and Miami City Ballet are among the region's leading performing arts organizations.



Major cultural festivals and events are held throughout the year, including the Miami International Book Fair (largest in the United States), Fort Lauderdale International Boat Show (largest in the world), and SunFest, the state's largest music, art and waterfront festival held in West Palm Beach each year. International film festivals are held annually in Miami, Fort Lauderdale and Palm Beach, which recently was ranked as one of the Top 10 Destination Film Festivals in the World by Movie Maker Magazine. In the world of art, South Florida has the Las Olas Art Shows, Coconut Grove Art Festival (the largest outdoor art festival in the United States), Art Basel Miami Beach (the leading contemporary art exhibition in the Americas) and the Palm Beach Jewelry Art & Antique Show.

The region also is home to four professional sports teams:

- The Miami Heat (National Basketball Association (NBA) 2006 champion)
- The Florida Marlins (Major League Baseball's World Series Champions in 1997 and 2003)
- The Miami Dolphins (Two-time National Football League (NFL) Super Bowl winners and the only NFL football team to have an undefeated season)
- The Florida Panthers (National Hockey League Stanley Cup finalist)

Major sporting events taking place in South Florida include the PGA's CA World Golf Championship at the Doral Golf Resort & Spa, the Sony Ericsson Open at Miami's Crandon Park Tennis Center, NASCAR's Nextel Cup Season Finale at Homestead-Miami Speedway and The Honda Classic at the PGA National Resort & Spa in Palm Beach Gardens.





With convenient access to regional, U.S. and global markets; a unique multicultural, multilingual, skilled workforce; a dynamic business climate; an outstanding quality of life and long history of entrepreneurial success — South Florida is your global business connection.

Investment, Relocation and Expansion Assistance

The Miami-Dade Beacon Council, The Broward Alliance and The Business Development Board of Palm Beach County, provide free and confidential services to companies seeking to relocate or expand operations in South Florida. These services include:

- Market research and demographic information
- Business costs information
- Competitive area analysis
- Site selection assistance
- Access to labor training
- Access to financial and incentive programs
- Permitting assistance

**The South Florida Marketing Program
was made possible with the support and
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A special thanks to the local county governments who are strong supporters of a growing business community in South Florida.

